



<https://www.textileexcellence.com>



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www.TextileExcellence.com

Your link to the Indian Textile Industry

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Textile Excellence Rate Card & Specifications

The Philosophy: Focus on reader's aspirations

"Today there is a plethora of information, though mostly not always relevant. However, the need of the industry is information that is structured to make Informed Decisions" says D J Gohain, Publisher & Textile Technologist, Textile Excellence. We, at Textile Excellence, stand out for the breadth of our domain knowledge, depth of our research and above all, for walking the talk and delivering results that our hundreds of valued customers asked for. Our prime goal remains to assist Decision Makers across the hierarchy of operations to make Informed Decisions in day to day business rather than catering a clutter of technical critique. This 'value addition' is not just marketing spiel that we trot out to impress our advertisers, but a continual process of diligently striving to give more to our readers for their time; more yield for their effort. In short, a Bigger Bang for Their Bucks.

The Team: A powerhouse of Knowledge & Experience

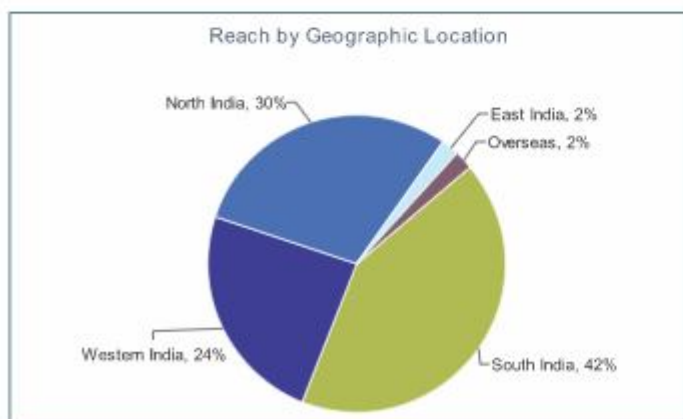
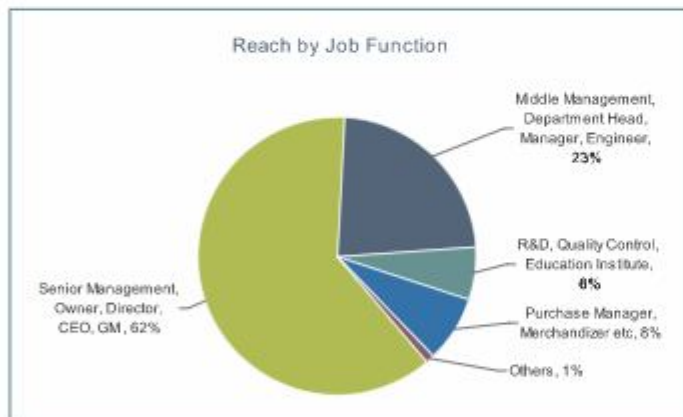
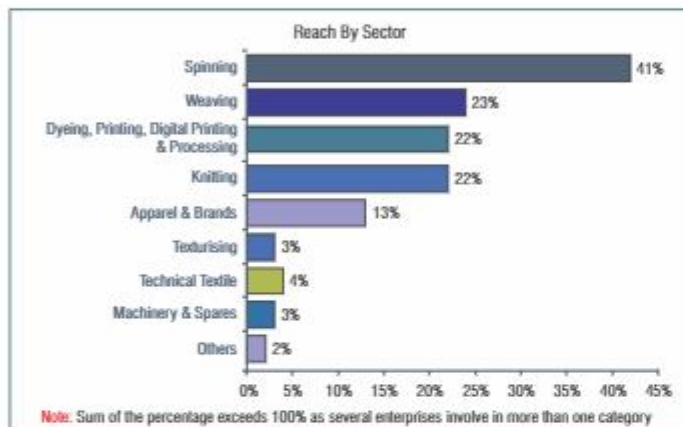
A company is but a reflection of the collective strength of its people. Our

team's strength lies in its professional competence, vast experience and enthusiasm. A mature team of textile technocrats and professionals with media background constitutes the core team. The team's strength and domain knowledge on the textile and apparel business makes the core of its capability to support our readers and customers in to achieve their goals in business.

Readership Profile

Textile Excellence has by far the largest market penetration in India with average 35000 copies that reaches the decision makers every fortnight. Our study shows that 5 persons read each copy of the Textile Excellence on average, which indicates a readership of 1,75,000 professionals, every fortnight!

Additionally, digital copy of Textile Excellence reaches directly to over 90000 readers which is growing every month.



Advertisement Rate Card (COLOR)				
Rate Per Insertion				
Adv. Size in cm (Ht)X(Wdt)	1x	6x	12x	24x
Full Page Ht:36XWdt:24	€1450	€1090	€940	€800
A4 Ht:25XWdt:19	€990	€740	€640	€540
Half Page Horizontal Ht:18XWdt:24	€900	€675	€585	€495
Half Page Vertical Ht:36XWdt:12	€960	€720	€624	€528
Quarter Page Ht:18XWdt:12	€520	€390	€340	€280
Quarter Page Ht:36XWdt:6	€520	€390	€340	€280
Front Cover Ht:15XWdt:24	€3000	€2250	€1950	€1650
Front Cover Ht:5XWdt:24	€850	€640	€550	€470
Front Cover Ear Panel Ht:5Wdt:7.5	€500	€375	€325	€275
Back Cover A3 Ht:36XWdt:24	€2900	€2175	€1885	€1595
Back Cover A4 Ht:25XWdt:19	€1980	€1485	€1280	€1090
Back Cover Half Page Ht:18XWdt:24	€1800	€1350	€1170	€990

* Includes Digital Edition As Well

GST applicable @ 5%

Communication

All advertisement material should be sent to arvind@textileexcellence.com

Material Deadlines

All advertisement material (4 Color) should reach us 15 days in advance.

Material Format

All advertisement material (4 Color) should be in pdf, cdr, tiff, eps format preferably with progressive proof.

Payment Terms for Wire Transfer

Please remit Euro _____ to HDFC Bank, Mumbai, India, Account Number 623-16-02308 with JP Morgan Chase Bank, Frankfurt, Germany, IBAN NO: DE26501108006231602308 Swift Code - CHASDEFX for further credit to 3i Publishing Pvt. Ltd's. Account Number 01432440000160 with HDFC Bank, Santacruz Branch, Mumbai, India.
HDFC Bank's SWIFT Code: HDFCINBB

3i Publishing Pvt. Ltd.

178, Sunrays Shopping Center, Charkop Market, Near Apna Bazar, Kandivali (West) Mumbai 400067
Arvind Semant: +91 9833977743 | arvind@TextileExcellence.com | www.TextileExcellence.com

Online Advertisement Rate Card

The online portal www.TextileExcellence.com reaches out to thousands of focused industry professionals that prefer to have precise no-nonsense and usable information/intelligence rather than having a platter of information. The platform, thus, provides opportunity to create Market Linkages, Product Promotion, Brand Identity, Recognition and Product Enquiry for marketers catering to textile and apparel industry.

Artwork Format: All Artwork should be in JPG, GIF or PNG with resolution on 72(pixels) in RGB Mode.

Artwork Deadlines: All artwork should reach us 5 days in advance at henry@TextileExcellence.com

Note : GST Applicable @ 18%

Payment Terms for Wire Transfer

Please remit Euro _____ to HDFC Bank, Mumbai, India, Account Number 623-16-02308 with JP Morgan Chase Bank, Frankfurt, Germany, IBAN NO: DE26501108006231602308 Swift Code: CHASDEFX for further credit to 3i Publishing Pvt. Ltd Account Number 01432440000160 with HDFC Bank, Santacruz Branch, Mumbai, India.
HDFC Bank's SWIFT Code: HDFCINBB



Banner Advertisement Rate Card

Section	Banner Type	Positions	Size (Pixels)	Rate (€ Euro)		
				3 Months	6 Months	9 Months
TE Site Header	Lead board Banner	Entire Website, All Sections	728(W) X 90(H)	€ 965	€1640	€2510
TE Site Footer (Only Mobile View)	Lead board Banner	Entire Website, All Sections	728(W) X 90(H)	€ 500	€ 850	€1300
Homepage	Lead board Banner	Below Rendezvous	728(W) X 90(H)	€ 400	€680	€1040
	Lead board Banner	Below News	728(W) X 90(H)	€ 400	€680	€1040
	Lead board Banner	Below Event	728(W) X 90(H)	€ 400	€680	€1040
	Lead board Banner	Below Video	728(W) X 90(H)	€ 400	€680	€1040
	Lead board Banner	Below Market Place	728(W) X 90(H)	€ 400	€680	€1040
	Lead board Banner	Below Jobs	728(W) X 90(H)	€ 400	€680	€1040
	Medium Rectangle Banner	Homepage Bottom only (3 Banners)	300(W) X 250(H)	€ 300	€510	€780
	Medium Rectangle Banner	Right Side above Most Viewed News	300(W) X 250(H)	€ 400	€680	€1040
	Medium Rectangle Banner	Right Side above Event News	300(W) X 250(H)	€ 400	€680	€1040
News	Medium Rectangle Banner	Index and Detail Page (3 Banners)	300(W) X 250(H)	€ 300	€510	€780
News Detail Page	Leadboard Banner	Top Ad	728(W) X 90(H)	€150	€255	€390
Event	Medium Rectangle Banner	Index and Detail Page (3 Banners)	300(W) X 250(H)	€ 300	€510	€780
Event Detail Page	Leadboard Banner	Top Ad	728(W) X 90(H)	€150	€255	€390
Jobs	Medium Rectangle Banner	Index and Detail Page (3 Banners)	300(W) X 250(H)	€ 300	€510	€780
Job Detail Page	Leadboard Banner	Top Ad	728(W) X 90(H)	€150	€255	€390
Market Place	Medium Rectangle Banner	Index and Detail Page (3 Banners)	300(W) X 250(H)	€ 300	€510	€780
Post Detail Page	Leadboard Banner	Top Ad	728(W) X 90(H)	€150	€255	€390
Video	Medium Rectangle Banner	Index and Detail Page (3 Banners)	300(W) X 250(H)	€ 300	€510	€780
Reports & Book	Medium Rectangle Banner	Index and Detail Page (3 Banners)	300(W) X 250(H)	€ 300	€510	€780
Email Banner	Rectangular	Placed on Textile Excellence Emails: Approx. 90000 Readers	600(W) X 200(H)	€ Euro 250 per Blast		

Event Promotion Rate Card

Textile Excellence offers exclusive promotion opportunities for events like Exhibitions, Conference, Seminars, Fashion Shows, Webinars, Product launch etc. that reduces the burdens of event organisers on promotion. We our self being organiser of exhibitions, understand the challenges that the event organisers go through to attract right audience or event participants. Now, event organiser can choose a specific plan that suits their budget form the below:

Event Promotion Package For Organisers

Activity	Standard	Featured	Premium
Event Listing on TextileExcellence.com	Yes	Yes	Yes
Event and Organiser Details	Yes	Yes	Yes
Brochure	Yes	Yes	Yes
Past Show Report	Yes	Yes	Yes
Exhibitor and Visitor Enquiries	Yes	Yes	Yes
Banner on TextileExcellence.com Event	-	90 days	300 Days
E-Mail Promotion (Exclusive)	-	2 Blasts to 60000 data	4 Blasts to 90000 data
Promotion On E-Newsletter	-	3 Blasts	6 Blasts
Social Media Post	-	2 Posts	4 Posts
Video Promotion on Video Section	-	For 3 Months	Unlimited
PR Activities (Publishing of News of the Event) In Print and Online	1 Press Release	3 Press Releases	Any No of PRs Whenever released
Organiser Interview (Print and Online)	-	1 Interview	1 Interview
Print Magazine Advertisement	-	2 Advertisements in India	4 Advertisements (2 each in India and Bangladesh)
Service Fee	Free	€ 3850	€ 7250

Contact:

Henry D'souza for more details of the Event Promotion Service at
henry@TextileExcellence.com or Mobile: +91 9664214853

Working Towards Larger Good

Textile Excellence has taken up specific initiatives to support the textile & apparel industry stakeholders amid Covid pandemic when business sentiment was at its historic low and industry was in the verge of devastation. To uplift the business and sentiment, Textile Excellence introduced vTexShow - first of its kind Virtual Textile Exhibition as a Non-Profit project. The show has generated unexpected response where nearly 10,000 business visitors from across 18 countries have interacted with exhibitors and co-visitors that not only boost industry moral but also uplift our philanthropic heart.

In the future, Textile Excellence would charter more such non-profit projects, where we would seek your active participation to do more for the industry.



3i Publishing Pvt. Ltd.

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Arvind Semlani: +91 9833977743 | arvind@TextileExcellence.com | www.TextileExcellence.com

Textile Excellence Editorial Calendar 2021

<p>January 1-15, 2021</p>	<p>Special Report: Spinning Product Focus: Athleisure Market Focus: USA Market Intelligence Report: Textile Value Chain</p>	<p>Regulars: Cluster Updates, Global Apparel Retail Market, Sustainable Trail, Textile Innovations, Supply Chain Management Solutions, Corporate Update, Fibre/Yarn/Fabric Report, International Trade, BRI Update.</p>	<p>Regular Sections</p> <ul style="list-style-type: none"> ▶ News Update ▶ Event Coverage ▶ Interviews ▶ Techspeak
<p>January 16-31, 2021</p>	<p>Special Report: Weaving/Knitting Product Focus: Workwear Market Intelligence Report: Textile Value Chain</p>	<p>Regulars: Cluster Updates, Global Apparel Retail Market, Sustainable Practices, Textile Innovations, Supply Chain Management Solutions, Corporate Update, Fibre/Yarn/Fabric Report, International Trade, BRI Update.</p>	<p>Regular Sections</p> <ul style="list-style-type: none"> ▶ News Update ▶ Event Coverage ▶ Interviews ▶ Techspeak
<p>February 1-15, 2021</p>	<p>Special Report: Wet Processing, Sustainable Technology Product Focus: Home Textiles Market Focus: Russia Market Intelligence Report: Textile Value Chain</p>	<p>Regulars: Cluster Updates, Global Apparel Retail Market, Sustainable Practices, Textile Innovations, Supply Chain Management Solutions, Corporate Update, Fibre/Yarn/Fabric Report, International Trade, BRI Update.</p>	<p>Regular Sections</p> <ul style="list-style-type: none"> ▶ News Update ▶ Event Coverage ▶ Interviews ▶ Techspeak
<p>February 16-28, 2021</p>	<p>Special Report: Digital Printing Product Focus: Cotton Market Intelligence Report: Textile Value Chain</p>	<p>Regulars: Cluster Updates, Global Apparel Retail Market, Sustainable Practices, Textile Innovations, Supply Chain Management Solutions, Corporate Update, Fibre/Yarn/Fabric Report, International Trade, BRI Update.</p>	<p>Regular Sections</p> <ul style="list-style-type: none"> ▶ News Update ▶ Event Coverage ▶ Interviews ▶ Techspeak
<p>March 1-15, 2021</p>	<p>Special Report: ERP Solutions For Textile Industry Product Focus: Performance Textiles Market Focus: China Market Intelligence Report: Textile Value Chain</p>	<p>Regulars: Cluster Updates, Global Apparel Retail Market, Sustainable Practices, Textile Innovations, Supply Chain Management Solutions, Corporate Update, Fibre/Yarn/Fabric Report, International Trade, BRI Update.</p>	<p>Regular Sections</p> <ul style="list-style-type: none"> ▶ News Update ▶ Event Coverage ▶ Interviews ▶ Techspeak
<p>March 16-31, 2021</p>	<p>Special Report: Garmenting Tech Product Focus: Sustainable Fibres Market Intelligence Report: Textile Value Chain</p>	<p>Regulars: Cluster Updates, Global Apparel Retail Market, Sustainable Practices, Textile Innovations, Supply Chain Management Solutions, Corporate Update, Fibre/Yarn/Fabric Report, International Trade, BRI Update.</p>	<p>Regular Sections</p> <ul style="list-style-type: none"> ▶ News Update ▶ Event Coverage ▶ Interviews ▶ Techspeak
<p>April 1-15, 2021</p>	<p>Special Report: Spinning Product Focus: Cotton Textiles Market Focus: Sri Lanka Market Intelligence Report: Textile Value Chain</p>	<p>Regulars: Cluster Updates, Global Apparel Retail Market, Sustainable Practices, Textile Innovations, Supply Chain Management Solutions, Corporate Update, Fibre/Yarn/Fabric Report, International Trade, BRI Update.</p>	<p>Regular Sections</p> <ul style="list-style-type: none"> ▶ News Update ▶ Event Coverage ▶ Interviews ▶ Techspeak
<p>April 16-30, 2021</p>	<p>Special Report: Weaving/Knitting Product Focus: Organic Cotton Market Intelligence Report: Textile Value Chain</p>	<p>Regulars: Cluster Updates, Global Apparel Retail Market, Sustainable Practices, Textile Innovations, Supply Chain Management Solutions, Corporate Update, Fibre/Yarn/Fabric Report, International Trade, BRI Update.</p>	<p>Regular Sections</p> <ul style="list-style-type: none"> ▶ News Update ▶ Event Coverage ▶ Interviews ▶ Techspeak
<p>May 1-15, 2021</p>	<p>Special Report: Wet Processing Product Focus: Sustainable Processing & Chemical Management Market Focus: Cambodia Market Intelligence Report: Textile Value Chain</p>	<p>Regulars: Cluster Updates, Global Apparel Retail Market, Sustainable Practices, Textile Innovations, Supply Chain Management Solutions, Corporate Update, Fibre/Yarn/Fabric Report, International Trade, BRI Update.</p>	<p>Regular Sections</p> <ul style="list-style-type: none"> ▶ News Update ▶ Event Coverage ▶ Interviews ▶ Techspeak
<p>May 16-31, 2021</p>	<p>Special Report: Digital Printing Product Focus: Workwear Market Intelligence Report: Textile Value Chain</p>	<p>Regulars: Cluster Updates, Global Apparel Retail Market, Sustainable Practices, Textile Innovations, Supply Chain Management Solutions, Corporate Update, Fibre/Yarn/Fabric Report, International Trade, BRI Update.</p>	<p>Regular Sections</p> <ul style="list-style-type: none"> ▶ News Update ▶ Event Coverage ▶ Interviews ▶ Techspeak
<p>June 1-15, 2021</p>	<p>Special Report: ERP Solutions For Textile Industry Product Focus: Sustainable Fibres Market Focus: Indonesia Market Intelligence Report: Textile Value Chain ITM Special Issue</p>	<p>Regulars: Cluster Updates, Global Apparel Retail Market, Sustainable Practices, Textile Innovations, Supply Chain Management Solutions, Corporate Update, Fibre/Yarn/Fabric Report, International Trade, BRI Update.</p>	<p>Regular Sections</p> <ul style="list-style-type: none"> ▶ News Update ▶ Event Coverage ▶ Interviews ▶ Techspeak
<p>June 16-30, 2021</p>	<p>Special Report: Spinning Product Focus: Sustainable Processing & Chemical Management Market Intelligence Report: Textile Value Chain ITMA Asia Special Issue</p>	<p>Regulars: Cluster Updates, Global Apparel Retail Market, Sustainable Practices, Textile Innovations, Supply Chain Management Solutions, Corporate Update, Fibre/Yarn/Fabric Report, International Trade, BRI Update.</p>	<p>Regular Sections</p> <ul style="list-style-type: none"> ▶ News Update ▶ Event Coverage ▶ Interviews ▶ Techspeak

Textile Excellence Editorial Calendar 2021

<p>July 1-15, 2021</p>	<p>Special Report: Weaving/Knitting Product Focus: Athleisure Market Focus: Myanmar Market Intelligence Report: Textile Value Chain</p>	<p>Regulars: Cluster Updates, Global Apparel Retail Market, Sustainable Practices, Textile Innovations, Supply Chain Management Solutions, Corporate Update, Fibre/Yarn/Fabric Report, International Trade, BRI Update.</p>	<p>Regular Sections</p> <ul style="list-style-type: none"> ▶ News Update ▶ Event Coverage ▶ Interviews ▶ Techspeak
<p>July 16-31, 2021</p>	<p>Special Report: Wet Processing, Sustainable Technology Product Focus: Sustainable Fibres Market Intelligence Report: Textile Value Chain</p>	<p>Regulars: Cluster Updates, Global Apparel Retail Market, Sustainable Practices, Textile Innovations, Supply Chain Management Solutions, Corporate Update, Fibre/Yarn/Fabric Report, International Trade, BRI Update.</p>	<p>Regular Sections</p> <ul style="list-style-type: none"> ▶ News Update ▶ Event Coverage ▶ Interviews ▶ Techspeak
<p>August 1-15, 2021</p>	<p>Special Report: Digital Printing Market Focus: Performance Textiles Market Focus: Vietnam Market Intelligence Report: Textile Value Chain</p>	<p>Regulars: Cluster Updates, Global Apparel Retail Market, Sustainable Practices, Textile Innovations, Supply Chain Management Solutions, Corporate Update, Fibre/Yarn/Fabric Report, International Trade, BRI Update.</p>	<p>Regular Sections</p> <ul style="list-style-type: none"> ▶ News Update ▶ Event Coverage ▶ Interviews ▶ Techspeak
<p>August 16-31, 2021</p>	<p>Special Report: ERP Solutions For Textile Industry Product Focus: Cotton Textiles Market Intelligence Report: Textile Value Chain</p>	<p>Regulars: Cluster Updates, Global Apparel Retail Market, Sustainable Practices, Textile Innovations, Supply Chain Management Solutions, Corporate Update, Fibre/Yarn/Fabric Report, International Trade, BRI Update.</p>	<p>Regular Sections</p> <ul style="list-style-type: none"> ▶ News Update ▶ Event Coverage ▶ Interviews ▶ Techspeak
<p>September 1-15, 2021</p>	<p>Special Report: Garmenting Tech Product Focus: Sustainable Processing & Chemical Management Market Focus: Japan Market Intelligence Report: Textile Value Chain</p>	<p>Regulars: Cluster Updates, Global Apparel Retail Market, Sustainable Practices, Textile Innovations, Supply Chain Management Solutions, Corporate Update, Fibre/Yarn/Fabric Report, International Trade, BRI Update.</p>	<p>Regular Sections</p> <ul style="list-style-type: none"> ▶ News Update ▶ Event Coverage ▶ Interviews ▶ Techspeak
<p>September 16-30, 2021</p>	<p>Special Report: Spinning Product Focus: Workwear Market Intelligence Report: Textile Value Chain</p>	<p>Regulars: Cluster Updates, Global Apparel Retail Market, Sustainable Practices, Textile Innovations, Supply Chain Management Solutions, Corporate Update, Fibre/Yarn/Fabric Report, International Trade, BRI Update.</p>	<p>Regular Sections</p> <ul style="list-style-type: none"> ▶ News Update ▶ Event Coverage ▶ Interviews ▶ Techspeak
<p>October 1-15, 2021</p>	<p>Special Report: Weaving/Knitting Product Focus: MMF Market Focus: Israel Market Intelligence Report: Textile Value Chain Pre - Dye Chem World Special Issue</p>	<p>Regulars: Cluster Updates, Global Apparel Retail Market, Sustainable Practices, Textile Innovations, Supply Chain Management Solutions, Corporate Update, Fibre/Yarn/Fabric Report, International Trade, BRI Update.</p>	<p>Regular Sections</p> <ul style="list-style-type: none"> ▶ News Update ▶ Event Coverage ▶ Interviews ▶ Techspeak
<p>October 16-31, 2021</p>	<p>Special Report: Wet Processing Product Focus: Organic cotton Market Intelligence Report: Textile Value Chain Pre India ITME Special Issue Dye Chem World Special Issue</p>	<p>Regulars: Cluster Updates, Global Apparel Retail Market, Sustainable Practices, Textile Innovations, Supply Chain Management Solutions, Corporate Update, Fibre/Yarn/Fabric Report, International Trade, BRI Update.</p>	<p>Regular Sections</p> <ul style="list-style-type: none"> ▶ News Update ▶ Event Coverage ▶ Interviews ▶ Techspeak
<p>November 1-15, 2021</p>	<p>Special Report: Spinning/Sportech Product Focus: Cotton Fabrics Market Focus: Australia Market Intelligence Report: Textile Value Chain Pre India ITME Special Issue</p>	<p>Regulars: Cluster Updates, Global Apparel Retail Market, Sustainable Practices, Textile Innovations, Supply Chain Management Solutions, Corporate Update, Fibre/Yarn/Fabric Report, International Trade, BRI Update.</p>	<p>Regular Sections</p> <ul style="list-style-type: none"> ▶ News Update ▶ Event Coverage ▶ Interviews ▶ Techspeak
<p>November 16-30, 2021</p>	<p>Special Report: Spinning Product Focus: Sustainable Fibres Market Intelligence Report: Textile Value Chain India ITME Special Issue</p>	<p>Regulars: Cluster Updates, Global Apparel Retail Market, Sustainable Practices, Textile Innovations, Supply Chain Management Solutions, Corporate Update, Fibre/Yarn/Fabric Report, International Trade, BRI Update.</p>	<p>Regular Sections</p> <ul style="list-style-type: none"> ▶ News Update ▶ Event Coverage ▶ Interviews ▶ Techspeak
<p>December 1-15, 2021</p>	<p>Special Report: Weaving/Knitting Product Focus: Home textiles Market Focus: South Korea Market Intelligence Report: Textile Value Chain</p>	<p>Regulars: Cluster Updates, Global Apparel Retail Market, Sustainable Practices, Textile Innovations, Supply Chain Management Solutions, Corporate Update, Fibre/Yarn/Fabric Report, International Trade, BRI Update.</p>	<p>Regular Sections</p> <ul style="list-style-type: none"> ▶ News Update ▶ Event Coverage ▶ Interviews ▶ Techspeak
<p>December 16-31, 2021</p>	<p>Special Report: Wet Processing, Sustainable Technology Product Focus: Cotton Market Intelligence Report: Textile Value Chain</p>	<p>Regulars: Cluster Updates, Global Apparel Retail Market, Sustainable Practices, Textile Innovations, Supply Chain Management Solutions, Corporate Update, Fibre/Yarn/Fabric Report, International Trade, BRI Update.</p>	<p>Regular Sections</p> <ul style="list-style-type: none"> ▶ News Update ▶ Event Coverage ▶ Interviews ▶ Techspeak